



# SREE SANKARA COLLEGE, KALADY

Established in 1953

Affiliated to Mahatma Gandhi University, Kottayam

Re-accredited by NAAC in the 3<sup>rd</sup> cycle with grade B++

## Birds Club International

### Activity Report

2020-21

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## ACTIVITY REPORT OF BCI (BIRDS CLUB INTERNATIONAL) 2020-21

Birds Club International is a non-profit organisation that aims at promoting interest in birds, conservation of nature and the environment through public campaigning and education. Started in 2010, by National and International award-winning Indian filmmaker Jayaraj Rajasekharan Nair, it is registered as a charitable company with the aim of environmental revival, conservation, and promoting sustainable use of natural resources-with the focus on Birds to convey our message.

A unit of Birds Club (BCI) was inaugurated in Sree Sankara campus blessed with the rich greenery of diverse flora. It was formally inaugurated by Sri Jayaraj, renowned Film Maker & the Founder of BCI. Principal Dr. Suresh A presided over the function. Dr. Abhilash, the State Coordinator of BCI, COO of Sankara group of institutions Sri. C P Jaysankar and Dr. Preethi Nair IQAC Coordinator marked felicitations. A short video clip of BCI location in the campus was also screened. Smt. Sreedevi N S conveyed vote of thanks.



**SREE SANKARA COLLEGE, KALADY**  
**ONLINE INAUGURATION OF**  
**BIRDS CLUB INTERNATIONAL (BCI) UNIT**

**Chief Guest**  
**Sri. JAYARAJ (Founder of BCI)**

*Date: 9/11/2020*  
*Time: 4.30 pm*  
*Platform: Google Meet*

Dear Sir/Madam,

We are very much delighted to inform you that Sree Sankara College is starting a unit of Birds Club International (BCI) in our campus on 9<sup>th</sup> November, 2020 at 4.30 pm. Sri. Jayaraj, Founder of BCI will inaugurate the unit.

Birds Club International is a noncommercial organisation that aims at promoting global interest in birds, conservation of nature and the environments through public campaigns and education. Started in 2010, by National and International award winning Indian filmmaker, Jayaraj Rajasekharan Nair, as part of Jayaraj Foundation, it is registered as a charitable organisation to revive and conserve environment, by tapping and utilising optimum natural resources with the focus on BIRDS. BCI aims at evolving rain groves that contains native varieties of fruit trees, flowering plants, medicinal plants etc. These would become homes to a number of birds' species, insects, animals and plants that help preserve nature. Also, it will build sustainable ecosystems promoting water conservation.

We request all the staff and students to attend the function online.

Dr. A. Suresh  
Principal

Dr. Abhilash R.  
BCI State Coordinator

Dr. Mini K. D.  
BCI College Coordinator

Join with Google Meet: <https://meet.google.com/xxm-cqxc-cia>

BROCHURE



# **BIRDS CLUB INTERNATIONAL SREE SANKARA COLLEGE KALADY**

**Board displayed in the location**

## **NATIONAL BIRDS DAY 2021**

National Bird Day is a holiday which has been celebrated on January 5th. The purpose of this holiday is to bring attention to the plight of our feathered friends, particularly birds that are not native to the United States and are captive. National Birds day was commemorated on January 5<sup>th</sup> 2021.



## NATIONAL BIRD WATCHING DAY 2020

National Bird Watching Day: Know the Birds of Kerala. The National Bird Watching Day is celebrated on November 12th of every year to mark the birth anniversary of renowned ornithologist and naturalist Salim Ali, known as the 'The Birdman of India'.



A competition was conducted among the students on the topic 'Birds around your home' . The participants should take the snap of the birds located in their domestic premises and identify them Many students contributed.

The compiled PDF version is given below.



Birdwatch.pdf

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